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TOWN OF MEDWAY

COMMONWEALTH OF MASSACHUSETTS

DESIGN REVIEW COMMITTEE

June 27, 2025

Alyssa Goff
Coastal Counseling Associates
82 Holliston Street, Unit 2
Medway, MA 02053

RE: Sign Design Review for 82 Holliston Street – Coastal Counseling Associates

Dear Ms. Goff,

Thank you for submitting a Sign Design Review application for 82 Holliston Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town by Cam Afonso of Signs By Cam on June 5, 2025.

Pursuant to the Medway Zoning Bylaw, this communication serves as the DRC's review letter regarding the proposed façade design for 82 Holliston Street. Please be advised that this letter does NOT constitute approval of a permit by the Town of Medway.

On Monday, June 16, 2025, the DRC met with Cam Afonso to review the proposed monument sign for 82 Holliston Street.

You have proposed the following as represented on the sign designs submitted. (**See Attached**).

- QTY 1 Free-standing Individual business sign (30"x60" totaling 12.5 SF)

The DRC was pleased with the proposed signage and made no recommendations.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for 82 Holliston Street. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

In reviewing sign designs for Medway's businesses, the DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish you much success in Medway.

Thank you for your time.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chairman

cc: Jon Ackley, Medway Building Commissioner
Rindo Barese, Medway Building Department
Erika Robertson, Medway Building Department
Cam Afonso, Signs by Cam, Inc.
Al Rao (property owner)